

University of Pretoria Yearbook 2020

Contemporary issues in general management 2 869 (GIC 869)

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| Qualification | Postgraduate |
| Faculty | Gordon Institute of Business Science |
| Module credits | 6.00 |
| Contact time | 28 contact hours per 3 week cycle |
| Language of tuition | Module is presented in English |
| Department | Gordon Institute of Business Science |
| Period of presentation | Semester 2 |

Module content

The aim of this elective is to expose students to the current research in the field of general management at a local and international level. Students attending this elective will gain a deeper understanding of the opportunities and challenges of managing a business in the current economic environment. The focus will change year on year depending on what the current trends are and students are advised to consult the elective manual each year for further guidance.

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